



stephanie beasley - art director

www.obsesscreate.com

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OBJECTIVE

to be a successful art director, to lead outstanding creative and interactive, to mentor junior designers and to engross myself in the creative process; while applying my diverse experience to create cutting edge solutions.

SUMMARY

- 10 years professional experience with exceptional design and production skills
- ability to conceptualize collateral, advertising and interactive presentations
- extremely detail oriented with project/client management and organizational skills
- thrive in a deadline-oriented environment
- digital and traditional illustration experience

WORK HISTORY

freelance art director...chicago, IL [may 2004 – current]

- mobium creative group** [case/new holland – indesign design and production; **cnh capital** – branding, illustration, and flash promos], **slack barshinger** [lexus **nexus** – quark production and design], **edel partners** (MKTG) [**hyatt hotels** – flash/html emails, and **quark** design and production], **topin & associates** [**baxter pharmaceuticals** – art direction, **quark** design and production], **montfort advertising america** [dmg – art direction, press checks, **quark** design and production]

art director/senior designer...elite communications group, northbrook, IL
[june 1999 – may 2004]

- developed new business and led a team of designers developing interactive cdrom content in flash and director for **abbott laboratories** and **ecg**; mentoring for junior designers;
- developed documentation of pre-press and multimedia processes; photo shoot direction and color correction, both video and still for **sysmex** and **abbott laboratories**; illustration for **baxter pharmaceuticals**; print accounts included **ecg**, **abbott laboratories**, **tap**, **baxter pharmaceuticals**, **takeda pharmaceuticals**, **rust-oleum** and **jim beam**

assistant art director...redbaron communications, charlotte, NC
[august 1998 – april 1999]

- developed identity systems for local business; conventional and digital illustration; hired and managed freelance designers; executed newspaper advertising to brand local restaurants and real estate firms; photo shoot direction

graphic design production...various printers, galesburg, IL & charlotte, NC
[july 1996 – august 1998]

SOFTWARE

quark xpress 7, **adobe indesign**, **adobe illustrator cs2**, **adobe photoshop cs2**, **macromedia flash 8**, **macromedia fireworks 8**, **macromedia dreamweaver 8**, **macromedia director 8.5**, **microsoft office**, **adobe acrobat professional**, and **markzware flightcheck**

EDUCATION

western illinois university **bfa major: design minor: illustration** [graduated cum laude]